

For Immediate Release

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America One

B2 Networks

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America One, B2 Television and IFL Announce National TV Deal

Games Available Nationwide Via One World Sports

Fort Worth, TX, March 24, 2010 - One World Sports, B2 Networks and the Indoor Football League today announced an agreement to broadcast six games on national television with B2 Television producing the events to be carried live on One World Sports. The deal includes highlighted IFL games throughout the 2010 regular season and the broadcast of the league's championship game, the United Bowl.

"B2 Television is looking forward to bringing the hard hitting action of the IFL to football fans around the country" said Greg P. Bell, B2 Networks CEO. "After the success of last year's United Bowl broadcast we expect an enthusiastic audience for these games."

"America One and One World Sports are thrilled to add the IFL to our growing number of sports leagues featured on the network" said Affiliate Relations Manager Josh Heibel.

"This is an exciting time for the IFL's teams, players, and fans alike" stated IFL Director of Communications Mike Allshouse. "The opportunity to give millions of fans the ability to watch the highest quality of indoor football in America on TV, directly from their living room, was too good to pass up."

The national TV deal will include five games throughout the 2010 season. The broadcast schedule for the four regular season match-ups are as follows: March 29th Wichita Wild vs. Omaha Beef, May 8th Fairbanks Grizzlies vs. Billings Outlaws, May 23rd Austin Turfcats vs. Corpus Christi Hammerheads, and June 19th Chicago Slaughter vs. Green Bay Blizzard. The final broadcast for the 2010 season will be the IFL's Championship Game, the United Bowl, on July 17th.

As part of the television broadcast team, IFL Commissioner Tommy Benizio announced that former New York Giant linebacker Gary Reasons will be the featured color analyst during all games. Reasons, who enjoyed a nine year NFL career that included two Super Bowl Championships, is a 17 year national broadcast veteran with ABC Sports and Fox Sports Net. He also has extensive indoor football game experience as a former team president, head coach, and broadcast television analyst.

"I absolutely love the indoor game." Reasons commented. "The atmosphere, speed of the game, and fan interaction makes indoor football the most unique fan and family activity. I look forward to sharing some insights about the teams, players, and a brand of exciting football from communities across the country."

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About America One / One World Sports

America One is a national broadcast television network reaching an audience exceeding 35 million households in more than 125 markets with a wide range of fresh, high-quality sports and lifestyle content. Under the *One World Sports* banner, America One provides international and American sports content to local broadcasters ten hours a day in primetime, seven days per week. Additionally, One World Sports syndicates backdrop sports programming to affiliated regional sports networks providing an expanded viewer potential of nearly 50 million households. One World Sports is the new source for international sports in the U.S. Learn more at www.americaone.com and www.oneworldsports.tv.

About B2 Networks

B2 Networks is a premier provider of reliable and secure international television and pay-per-view broadcasting systems. B2's installed technologies and worldwide network of arenas, stadiums, local venues and data centers are currently in use to distribute live sports and entertainment programming to personal computers, television screens, mobile devices and commercial venues around the world. Working with professional sports leagues, teams, NCAA and NAIA institutions and producers of entertainment programming, B2 Networks has established itself as a leader in innovative global direct to home, mobile and television broadcasting. For the B2 Networks LIVE Programming Guide visit www.b2tv.com or for 24 hour, cable style programming access www.b2cabletv.com.

About Indoor Football League

The Indoor Football League was created in 2008 from a merger between the Intense Football League and United Indoor Football Association. It consists of 25 teams located across the United States from Alaska to Washington D.C. For more information about all things IFL log on to www.GoIFL.com or contact Mike Allshouse, IFL Director of Communications, at the league office, (804)643-7277.